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# Strategic Planning Forum: Telling the UNO Story through Planning and Assessment, May 12, 2014

UNO Office of Institutional Effectiveness  
*University of Nebraska at Omaha*

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**Strategic Planning Forum:  
Telling the UNO Story through Planning and Assessment  
May 12, 2014**



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|----------------|---|
| <b>8:30am</b>  | <b>Chancellor's welcome</b>   |
| <b>8:40am</b>  | <b>Assessment for Continuous Quality Improvement</b><br><b>Paul Barnes, Facilitator, Assistant Vice Chancellor, Academic &amp; Student Affairs</b> <ul style="list-style-type: none"><li>• <b>Institutional Effectiveness:</b> Hank Robinson, Director, Institutional Effectiveness</li><li>• <b>Student Learning Outcomes Assessment:</b> Meredith Bacon, Political Science and President, Faculty Senate, and Laura Grams, Philosophy</li><li>• <b>National Survey of Student Engagement/Student Affairs:</b> Jessica Wolff, Director, Academic &amp; Career Development Center; Bill Pickett, Senior Director, Student Involvement</li></ul> |
| <b>9:00am</b>  | <b>Assessment Activity I</b>  |
| <b>9:10am</b>  | <b>Assessment for Continuous Quality Improvement (continued)</b> <ul style="list-style-type: none"><li>• <b>Enrollment &amp; Retention:</b> Malisa Lee, Assistant Vice Chancellor, Enrollment Management</li><li>• <b>New Student Wellness Survey:</b> Joe Kaminski, Director, Campus Recreation; Craig Adler, Director, Business Systems Intelligence</li></ul>  |
| <b>9:55am</b>  | <b>Assessment Activity II</b>   |
| <b>10:10am</b> | <b>Business &amp; Finance Plan and Annual Budget Update</b><br><b>Bill Conley, Vice Chancellor, Business &amp; Finance</b>  |
| <b>10:30am</b> | <b>Assessment of our University Communications Work</b><br><b>Erin Owen, Director, University Communications</b>  |
| <b>10:45am</b> | <b>Break</b>  |
| <b>11:00am</b> | <b>Mission Activity</b>   |
| <b>11:10am</b> | <b>Strategic Planning Process</b> <ul style="list-style-type: none"><li>• <b>Alumni Association:</b> Lee Denker, Director, Alumni Association</li><li>• <b>Athletics Strategic Plan:</b> Josh White, Senior Associate Athletic Director</li><li>• <b>Sustainability:</b> Angela Eikenberry, Public Administration; Craig Moody, Verdis Group</li></ul>  |
| <b>11:40am</b> | <b>Sustainability feedback</b>  |
| <b>12:15pm</b> | <b>Community Engagement Overview Panel:</b><br><b>John Christensen, Chancellor; BJ Reed, Senior Vice Chancellor, Academic &amp; Student Affairs; Deb Smith-Howell, Associate Vice Chancellor, Academic &amp; Student Affairs; Sara Woods, Assistant to Senior Vice Chancellor for Community</b>   |

Engagement, Community Engagement Center

12:35pm Lunch and self-guided tours at CEC